### **MAKERERE UNIVERSITY**

### TRADING SYSTEMS AND DECISION MAKING BY INSTITUTIONAL INVESTORS

 $\mathbf{BY}$ 

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REG. NO: 2007/HD10/11269U

# A DISSERTATION SUBMITTED TO SCHOOL OF GRADUATE STUDIES IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF DEGREE OF MASTERS OF SCIENCE IN ACCOUNTING AND FINANCE OF MAKERERE UNIVERSITY

**NOVEMBER, 2012** 

## **DECLARATION**

I hereby	declare	that this	study i	is my	original	work	and	that it	has	never	been	submitted	d for	any
award in	n any uni	versity.												

Signed: ...... Date------

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# **APPROVAL**

This	is to	certify	that	this	dissertation	has	been	submitted	with	our	approval	as	university
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## **DEDICATION**

I dedicate this work to my Uncle Godfrey Lubulwa and my Father Dr. B.D. Mpandey who offered their financial support. Finally, to my Mother who always prayed for me and kept encouraging me to strive for greater heights

## **ACKNOWLEDGEMENT**

I wish to thank my classmates for their academic support they offered to me during moments when I felt I could not go a step ahead. Many thanks go to my dear supervisors, who were there for me, provided constructive criticisms and valuable time without which this thesis would not have been completed.

May God Bless you

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### **ABSTRACT**

The study sought to examine the relationship between trading systems and decision making of institutional investors of listed companies on the Uganda Securities Exchange. According to Tharp (2010), a trading system is a set of procedure, trading parameters and trading indicators. The objectives of the study were to examine the relationship between; i) set of procedure and decision making, ii) trading indicators and decision making parameters and decision making, iv) set of procedure, trading indicators and trading parameters.

The methodology used was a cross sectional survey design with a descriptive approach to ascertain the relationship between trading systems and decision making by institutional investors. Analysis of data was done using the Statistical Package for Social Scientists (SPSS). Findings indicated a positive relationship between the study variables: set of procedure, trading indicators and decision making (r = 0.45,  $p \le .01$ ), trading parameters and decision making (r = 0.34,  $p \le .01$ ), set of procedure, trading indicators and trading parameters (r = 0.32,  $p \le .01$ ). General findings showed that trading parameters were the most significant explainers of decision making (r = 0.40, r = 0.05).

The study therefore recommended that if Institutional investors are to trade effectively, they should trade within financial capability, with quality advice, base on past stock performance, and design trading systems that are compatible with the corporate strategy of their organization.